



AS

English Language & Literature

7706/2 People and Places
Final Mark scheme

7706
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Version/Stage: v1.0

Mark schemes are prepared by the Lead Assessment Writer and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation events which all associates participate in and is the scheme which was used by them in this examination. The standardisation process ensures that the mark scheme covers the students' responses to questions and that every associate understands and applies it in the same correct way. As preparation for standardisation each associate analyses a number of students' scripts. Alternative answers not already covered by the mark scheme are discussed and legislated for. If, after the standardisation process, associates encounter unusual answers which have not been raised they are required to refer these to the Lead Assessment Writer.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of students' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

Further copies of this mark scheme are available from aqa.org.uk

English Language and Literature Mark Scheme

How to Mark

Aims

When you are marking your allocation of scripts your main aims should be to:

- recognise and identify the achievements of students
- place students in the appropriate mark band and in the appropriate part of that mark band (high, low, middle) for **each** Assessment Objective
- record your judgements with brief notes, annotations and comments that are relevant to the mark scheme and make it clear to other examiners how you have arrived at the numerical mark awarded for each Assessment Objective
- put into a rank order the achievements of students (not to grade them – that is done later using the rank order that your marking has produced)
- ensure comparability of assessment for all students, regardless of question or examiner.

Approach

It is important to be **open minded** and **positive** when marking scripts.

The specification recognises the variety of experiences and knowledge that students will have. It encourages them to study language in a way that is relevant to them. The questions have been designed to give them opportunities to discuss what they have found out about language. It is important to assess the quality of **what the student offers**.

Do not mark scripts as though they were mere shadows of some Platonic ideal (or the answer **you** would have written). The mark schemes have been composed to assess **quality of response** and not to identify expected items of knowledge.

Assessment Objectives

This component requires students to:

- AO1:** Apply concepts and methods from integrated linguistic and literary study as appropriate, using associated terminology and coherent written expression
- AO2:** Analyse ways in which meanings are shaped in texts
- AO3:** Demonstrate understanding of the significance and influence of the contexts in which texts are produced and received
- AO4:** Explore connections across texts, informed by linguistic and literary concepts and methods
- AO5:** Demonstrate expertise and creativity in the use of English to communicate in different ways.

Distribution of Assessment Objectives and Weightings

The table below is a reminder of which Assessment Objectives will be tested by the questions and tasks completed by students and the marks available for them.

Assessment Objective	AO1	AO2	AO3	AO4	AO5	Total
Question 1	10		20	10		40
Question 2					15	15
Question 3		5	10		5	20
						75

The Marking Grids

The specification has generic marking grids for each Assessment Objective which are customised for individual tasks. Within each Assessment Objective there are five broad levels representing different levels of achievement. Do not think of levels equalling grade boundaries. Depending on the part of the examination, the levels will have different mark ranges assigned to them. This will reflect the different weighting of Assessment Objectives in particular tasks and across the examination as a whole. You may be required to give different marks to bands for different Assessment Objectives.

Using the Grids

Level of response mark schemes are broken down into five levels, each of which have descriptors. The descriptors for the level show the typical performance for the level. There is the same number of marks in each level for an individual Assessment Objective. The number of marks per level will vary between different Assessment Objectives depending upon the number of marks allocated to the various Assessment Objectives covered by a particular question. Before you apply the mark scheme to a student's answer read through the answer and annotate it (as instructed) to show the qualities that are being looked for. You can then apply the mark scheme.

Step 1 Determine a level

When assigning a level you should look at the overall quality of the answer and not look to pick holes in small and specific parts of the answer where the student has not performed quite as well as the rest. If the answer covers different aspects of different levels of the mark scheme you should use a best-fit approach for defining the level and then use the variability of the response to help decide the mark within the level; i.e. if the response fulfils most but not all of level 3 with a small amount of level 4 material, it would be placed in level 3 but be awarded a mark near the top of the level because of the level 4 content.

Step 2 Determine a mark

Once you have assigned a level you need to decide on the mark. The descriptors on how to allocate marks can help with this. It is often best to start in the middle of the level's mark range and then check and adjust. If the descriptors are all fully identifiable in the work you need to give the highest mark in the level. If only some are identifiable or they are only partially fulfilled then give a lower mark.

The exemplar materials used during standardisation will also help. There will be an answer in the standardising materials which will correspond with each level of the mark scheme. This answer will have been awarded a mark by the Lead Examiner. You can compare the student's answer with the example to determine if it is the same standard, better or worse than the example. You can then use this to allocate a mark for the answer based on the Lead Examiner's mark on the example.

You may well need to read back through the answer as you apply the mark scheme to clarify points and assure yourself that the level and the mark are appropriate.

In addition to some generic descriptors (common across all the assessments and presented in bold text), paper-specific indicative descriptors (presented in plain text) are provided as a guide for examiners. Indicative content is also provided for each question to supplement the main mark grids. This is not intended to be exhaustive and you must credit other valid points.

An answer which contains nothing of relevance to the question must be awarded no marks.

Annotating scripts (at question level)

It is vital that the way you arrive at a mark should be recorded on the script. This will help you with making accurate judgements and it will help any subsequent markers to identify how you are thinking, should adjustment need to be made. Please do not make negative comments about students' work or their alleged aptitudes; this is unprofessional and it impedes a positive marking approach.

You should refer closely to the information provided in the Lead Examiner Welcome document for more specific guidance regarding script annotation.

Marking Symbols by Question**Question 1:**

AO	Annotation symbol	Symbol Indicates
AO1	AO1	Indicates where strand one of AO1 is addressed. Language level is identified AND exemplified in order for credit for this to be awarded.
	^	Lack of exemplification or lack of terminology.
	X	Invalid or incorrect comment about language levels, concepts or terminology.
	REP	Applies to strand two and indicates where students identify ways that people, places and societies are presented in the texts.
	EXP	Applied to strand three and indicates unclear expression.
AO3	AO3	To indicate where the student comments on the influence of contextual factors related to production and reception
	G	Where students comment on a text's genre
	A	Where students comment on a text's audience
	M0	Where students comment on a text's mode
	P	Where students comment on a text's purpose
AO4	Sim	Applies to strand one and indicates a comparison or similarity between texts.
	Diff	Applies to strand two and indicates a difference or contrast between texts.

Question 2:

AO	Annotation symbol	Symbol Indicates
AO5	T+	Indicates where students have recognised the needs of the new genre, audience and purpose.
	T-	Less clearly recognised the needs of the new genre, audience and purpose.
	B+	Adapted or manipulated the base text.
	B-	Paraphrased, lifted from or uses the base text in a similar way to the original
	RE	Used the chosen register in a successful way for the new text.
	Rex	Used the chosen register in an inconsistent or less appropriate way for the new text.

Question 3:

AO	Annotation symbol	Symbol Indicates
AO2	_____	Addresses strand one and indicates where reference to a language feature has been selected by the student for comment.
	AN	Indicates where the student is analysing and exploring the writer's crafting of the text and refers to strand two.
	^	Where textual support is not given
	X	Terminology used incorrectly
AO3	AO3	To indicate where the student comments on the influence of contextual factors related to production and reception.
	G	Where students comment on a text's genre
	A	Where students comment on a text's audience
	M0	Where students comment on a text's mode
	P	Where students comment on a text's purpose
AO5	PAR	To indicate where the structure or organisation of the commentary is weak, for example, paragraphs, headings or cohesion needed.
	Acc?	To indicate inaccuracies in spelling grammar, punctuation.
	EXP	To indicate unclear expression

Section A

Assessment Objectives (Question 1)

Marginal annotations to be used for: Question 1

AO	Annotation symbol	Symbol Indicates
AO1	AO1	Indicates where strand one of AO1 is addressed. Language level is identified AND exemplified in order for credit for this to be awarded.
	^	Lack of exemplification or lack of terminology.
	X	Invalid or incorrect comment about language levels, concepts or terminology.
	REP	Applies to strand two and indicates where students identify ways that people, places and societies are presented in the texts.
	EXP	Applies to strand three and indicates unclear expression.
AO3	AO3	To indicate where the student comments on the influence of contextual factors related to production and reception
	G	Where students comment on a text's genre
	A	Where students comment on a text's audience
	M0	Where students comment on a text's mode
	P	Where students comment on a text's purpose
AO4	Sim	Applies to strand one and indicates a comparison or similarity between texts.
	Diff	Applies to strand two and indicates a difference or contrast between texts.

The AOs assessed in these questions are AO1, AO3 and AO4 (AO1 - 10 marks, AO3 - 20 marks, AO4 - 10 marks).

How the Assessment Objectives apply to Section A

AO1: Apply concepts and methods from integrated linguistic and literary study as appropriate, using associated terminology and coherent written expression.

This rewards students' ability to apply concepts and methods as appropriate to illuminate their discussion of the extracts. AO1 also rewards the ability to maintain an academic style throughout the essay.

In order to compare and contrast how the writers and speakers present Paris, students are assessed on meeting three distinct strands:

- use of terminology
- applying concepts and methods and drawing on appropriate language levels
- expression and presentation of ideas.

Strand One: use of terminology

Awarding at the different levels (Levels 1-5) will be based on:

- the level of accuracy and precision in using terminology and labelling features.

Strand Two: applying concepts and methods

Awarding at the different levels (Levels 1-5) will be based on

- the selection of language levels relevantly to the texts (rather than any hierarchical judgements about the language levels themselves) and the quality of discussion of the patterns and effects of these
- in addition, this second strand also includes features (where relevant to the specific texts) that highlight **distinctive ways that places, societies, people and events** are represented so as to allow for the strand of AO4 that focuses on **an analysis of the representation of place**.

Strand Three: expression and presentation of ideas

Awarding at the different levels (Levels 1-5) will be based on

- the ability to present ideas academically with good expression and development of ideas
- the overall structural organisation of the answer, such as organising their ideas into topics and paragraphs, to compare and contrast how the writers and speakers in these extracts present Paris.

AO3: Demonstrate understanding of the significance and influence of the contexts in which texts are produced and received.

This relates to students' ability to explore the significance and the influence of contextual factors on the production and reception offered by different genre and text types, and examine why writers and speakers choose to communicate using various forms.

In order to compare and contrast how the writers and speakers present Paris, students are assessed on meeting three distinct strands:

- factors associated with mode
- the use of particular genre conventions
- the influence of contextual factors (production and reception).

Students' considerations of all these *three contextual strands* will help determine both the level they are awarded and where within that level they are placed. (The balance of comments for each strand will depend on the nature of the texts themselves.)

The three strands remain consistent in the bullet points throughout the different levels. The quality of the exploration will be measured through the key words:

- evaluate and **offer a perceptive** (Level 5)
- **explore** and **offer a clear account** (Level 4)
- **explain and offer some consideration** (Level 3)
- **describe and offer generalised awareness** (Level 2)
- **identify** and **offer little discussion** (Level 1).

AO4: Explore connections across texts, informed by linguistic and literary concepts and methods

This relates to the students' ability to make connections between texts, exploring their similarities and differences in the light of how the writers and speakers present place.

In order to compare and contrast how the writers and speakers present Paris, students are assessed on meeting three distinct stands:

- making **connections**
- text **coverage**
- the connections **made** between texts.

Strand One: making connections

Awarding at the different levels (Levels 1-5) will be based on the quality and quantity of the connections (**although there are not a precise number of connections**):

- **sophisticated** and **perceptive** (Level 5)
- **sound** and **occasionally perceptive** (Level 4)
- **some** (Level 3)
- **limited** (Level 2)
- **very** few (Level 1).

Strand Two: text coverage

The Mark Scheme band descriptors also highlight the coverage of the texts. This is assessed in AO4 as the comparative element requires a discussion of both extracts (as stated in the question). Coverage of the texts is expected to be:

- **even** (Level 4 and Level 5)
- **reasonably even** (Level 3), so a slight imbalance is possible
- **unevenly** (Level 2 and Level 1).

For Strands 1 and 2, this means in practice that:

1. where the students' focus is mainly on one text, although there might be a little discussion of the other, the maximum possible mark for AO4 will be 4
2. where one of the extracts is not discussed at all then a mark of 0 will be awarded as there will be no connections made between texts
3. where the texts are discussed separately the maximum possible mark for AO4 will be 2 as few, if any connections, will have been made.

Strand Three: exploring similarities and differences

Awarding at the different levels (Levels 1-5) will be based on:

- **comparison of key/foregrounded language features (AO1) and contextual aspects of mode, genre, audience, purpose etc. (AO3)**
- **comparison of any of the aspects/areas of representation identified for AO1 in the context of an overarching focus on the representation of place.**

Section A: Remembered Places (Question 1)

AO1: Apply concepts and methods from integrated linguistic and literary study as appropriate, using associated terminology and coherent written expression		AO3: Demonstrate understanding of the significance and influence of the contexts in which texts are produced and received		AO4: Explore connections across texts, informed by linguistic and literary concepts and methods	
This rewards students' ability to apply concepts and methods from integrated linguistic and literary study to literary and non-literary material. AO1 also rewards the ability to maintain an academic style throughout the essay.		This relates to students' ability to explore the significance and the influence of contextual factors on the production and reception offered by different genre and text types, and examine why writers and speakers choose to communicate using various forms.		This relates to the students' ability to make connections between texts, exploring their similarities and differences in the light of how the writers and speakers represent place.	
Level/Mark	Students are likely to:	Level/Mark	Students are likely to:	Level/Mark	Students are likely to:
Level 5 9-10	Apply a range of terminology accurately. Select language levels with sustained relevance and evaluation of patterns. Express ideas with sophistication and sustained development.	Level 5 17-20	Offer a perceptive account. Evaluate: <ul style="list-style-type: none"> the different factors associated with mode the use of particular generic conventions the influence of contextual factors on production and reception of the extracts. 	Level 5 9-10	Make sophisticated and perceptive connections. Covers extracts evenly Evaluate: <ul style="list-style-type: none"> ideas about how individuals and societies are framed and represented in detail the ways in which the extracts are similar and different.

<p>Level 4 7-8</p>	<p>Apply terminology relevantly and mainly accurately.</p> <p>Select language levels purposefully and explore some patterns.</p> <p>Express ideas coherently and with development.</p>	<p>Level 4 13-16</p>	<p>Offer a clear account</p> <p>Explore:</p> <ul style="list-style-type: none"> • different aspects of mode • genre conventions of the different extracts • how the production and reception of the extracts are motivated by contextual factors. 	<p>Level 4 7-8</p>	<p>Make sound and occasionally perceptive connections.</p> <p>Covers extracts evenly</p> <p>Explore:</p> <ul style="list-style-type: none"> • ideas about how writers and speakers present places, societies and people • a number of ways in which the extracts are similar and different.
<p>Level 3 5-6</p>	<p>Apply terminology with some accuracy.</p> <p>Select language levels and explain some features.</p> <p>Present ideas with some clear topics and organisation.</p>	<p>Level 3 9-12</p>	<p>Offer some consideration.</p> <p>Explain:</p> <ul style="list-style-type: none"> • aspects of mode • more obvious genre conventions • the contexts in which the extracts were produced and received. 	<p>Level 3 5-6</p>	<p>Make some connections.</p> <p>Covers extracts reasonably evenly.</p> <p>Explain:</p> <ul style="list-style-type: none"> • more obvious points about presentation • some ways in which the extracts are similar and different.
<p>Level 2 3-4</p>	<p>Apply terminology with more general labels.</p> <p>Select language levels with incomplete development and identify some features.</p> <p>Communicate ideas with some organisation.</p>	<p>Level 2 5-8</p>	<p>Offer generalised awareness.</p> <p>Describe:</p> <ul style="list-style-type: none"> • some features of speech and writing • genre conventions with some limited awareness • with limited awareness the contexts in which extracts were produced and received. 	<p>Level 2 3-4</p>	<p>Make limited connections.</p> <p>Covers extracts unevenly.</p> <p>Describe:</p> <ul style="list-style-type: none"> • some simple points about presentation • some simple points on how the extracts might be similar and different.

<p>Level 1 1-2</p>	<p>Describe language features without linguistic description.</p> <p>Show limited awareness of language levels but may describe some features.</p> <p>Present material with little organisation.</p>	<p>Level 1 1-4</p>	<p>Offer little discussion.</p> <p>Identify:</p> <ul style="list-style-type: none"> • basic points on speech and writing • basic ideas about, and conventions of, genre • some basic ideas about production and reception. 	<p>Level 1 1-2</p>	<p>Make very few (if any) connections.</p> <p>Covers texts unevenly. Identify:</p> <ul style="list-style-type: none"> • some isolated points about the extracts • very basic comparisons made.
<p>0</p>	<p>Nothing written about the extracts.</p>	<p>0</p>	<p>Nothing written about the extracts.</p>	<p>0</p>	<p>Nothing written about the extracts or only one extract considered.</p>

Instructions to examiners:

- When determining a Level/Mark for AO4 you should consider whether the answer has dealt with both extracts evenly. An answer with uneven coverage cannot be placed above Level 2. By uneven we mean a significant imbalance in favour of one of the extracts. An answer that only deals with one extract should not be given any credit for AO4. An answer that offers two separate analyses of the extracts cannot be placed above Level 1 for AO4.

Indicative content:

0 1 Compare and contrast how the writers and speakers in these extracts present Paris. You should refer to both extracts in your answer and consider:

- the language choices made and their likely effects
- the different audiences and purposes of the texts
- aspects of mode.

[40 marks]**AO1:****Text A**

- Temporal and spatial deictic markers 'our last night', 'At midnight', 'over the Seine' to recount past experience
- Use of proper nouns 'Seine', 'Eiffel Tower', 'Haven in Paris' to provide specific information for would-be travellers
- Personification of the Eiffel tower 'twinkled at us' to convey a sense of the speaker's relationship with the setting
- Abstract nouns 'magic' to illustrate the writer's reaction of awe at what is seen
- Pre-modification 'pure', 'fabulous' to reflect subjective personal opinion regarding Paris
- Use of simple sentences 'It was pure magic', 'I couldn't have asked for more', for emphasis
- Shifts in tone between more complex syntax and descriptive lexis in the first paragraph with more pragmatic considerations 'clean', 'comfortable' in the second paragraph.
- Numerical intensifier 'thousand thanks' to convey the writer's gratitude
- Colloquial lexis 'folks' to refer to the accommodation provider to highlight a positive relationship between the writer and company
- Lists of positively-oriented adjectives 'Well-located, clean and comfortable' to describe the apartment
- Negated modal constructions 'couldn't have asked' to illustrate the writer's satisfaction
- Direct address to the reader and short imperative sentences 'So take a listen' to encourage the reader to imagine being at the scene
- Material verb processes and the use of present continuous tense 'conversing', 'opening', 'closing' to convey the experience of being at the busy metro

Text B

- Use of fillers and non-fluency features 'like', 'we well we walked' consistent with spontaneous spoken discourse
- Use of prosodic cues/intonation 'packed', 'sardines' for emphasis and to signal enthusiasm and personal opinion 'loved'
- Use of intensifiers 'so packed' to further emphasise the confined experience of being on the Metro
- Idiom/everyday metaphor to describe the experience of being on the metro 'like sardines'
- Mental verb processes 'loved that' to convey positive value judgements about the experience
- Cooperative speech strategies such as back channelling 'yeah yeah' and interrogatives 'what like an accordion' to signal understanding and shared knowledge between speakers
- Use of colloquial lexis to describe the male accordion players 'blokes' indicative of an informal conversation between friends
- Strong declaratives 'It's ridiculous' to convey personal opinion about the experience

- Gender stereotypes and corrected assumptions ‘well not always blokes’
- Repetition of the dummy auxiliary verb ‘do’ to convey enthusiasm and agreement
- Third person plural pronouns to describe the French players ‘they’ indicate the point of view of the speakers as an outsider/observer to French traditions.
- Representation of the French accordion players as meeting the speaker’s expectations regarding French stereotypes

AO3:

- Conventions of writing for Travel Blogs. (Text A)
- Purpose to inform and advise. (Text A)
- Likely reasons why readers might want to read the extract. (Text A)
- Spontaneous dialogue between two speakers both with shared experience of travelling as a tourist on the Metro (Text B)
- Informal relationship between speakers both similar age as University students (Text B)
- Interactional purpose of the spoken discourse. (Text B)
- Mixed-sex setting with speakers of both genders. (Text B)

AO4:

- Similarities and differences in purposes and genres of texts (Text A a blog to inform and advise, Text B spontaneous conversation between friends with shared understanding of travelling on the metro)
- Differences in language choices and syntax as the result of mode (nature of the more crafted language in Text A)
- Positive representation of Paris and the experience of being on the Metro conveyed through lexical choices
- More romantic presentation of Paris through lexis (Text A) compared with everyday idiomatic phrases in Text B
- Similarities in recounting Paris from past personal experience
- Ways in which the Metro is described as a busy vibrant place to be
- Any other connections that are linked by perspective and genre

Section B

Marginal annotations for Question 2

AO	Annotation symbol	Symbol Indicates
AO5	T+	Indicates where students have recognised the needs of the new genre, audience and purpose.
	T-	Less clearly recognised the needs of the new genre, audience and purpose.
	B+	Adapted or manipulated the base text.
	B-	Paraphrased, lifted from or uses the base text in a similar way to the original
	RE	Used the chosen register in a successful way for the new text.
	Rex	Used the chosen register in an inconsistent or less appropriate way for the new text.

Assessment Objectives (Question 2): Re-creative Writing

The question will ask them to recast the base text into a new genre, with a likely different audience and purpose either specified or implied by the wording of the question. The additional bullet points also give strong pointers to aspects students might consider in their re-creative writing.

The sole Assessment Objective assessed Question 2 is AO5 (15 marks)

How the Assessment Objectives apply to Section B: Re-creative Writing

AO5: Demonstrate expertise and creativity in the use of English to communicate in different ways

The three distinct dimensions of creativity for AO5 here are:

- creation of a new and original piece of writing
- use of the base text as a starting point/springboard
- control of any chosen style/s.

To meet this Assessment Objective overall, students will need to demonstrate creativity in their use of English in this recasting task and they will have the opportunity to show originality and flair in their deployment of structures and linguistic strategies. They will need to demonstrate how they can take the base text as a starting point and make the new text their own through their creative input.

Awarding at the different levels (1-5) for the *first strand* will be based on the success of students' re-creative writing and the degree of flair and crafting of their own writing that they demonstrate.

For the *second strand*, the ways that they use and adapt aspects of the base text is being rewarded with more derivative and over-reliance on the base text placing the writing at the lower levels of the mark scheme, and more successful manipulation and re-shaping of the base texts rewarded in the higher levels.

The *third strand* of AO5 rewards, at the higher levels, the ability to sustain the register(s) the student has selected as appropriate for the re-creative writing task. At the lower levels,

students are likely to have made a less successful choice of register(s) and/or are unable to maintain their choice of register(s) consistently throughout their writing.

All three strands are assessed together so a **'best fit' approach** will be taken to rewarding the students. (Each level has three marks within it to take into account whether students either meet all the criteria for that specific level or whether they are more or less successful in meeting one or more of the descriptors for that level.)

There is **no rubric infringement for not meeting the 200 word guidance** (Going significantly below the suggested word count will be self-limiting as it will be less easy to display the creative skills required by the task. Going significantly above the word guidance may also impact on time in completing the critical commentary.)

Section B: Re-creative Writing**(Question 2) Writing Task**

AO5	
<i>Demonstrate expertise and creativity in the use of English to communicate in different ways</i>	
In these questions, students are assessed on their creativity in carrying out a writing task.	
Creativity is assessed via the following dimensions:	
<ul style="list-style-type: none"> • creation of a new and original piece of writing • use of the base text as a starting point/springboard • control of any chosen style/s 	
Level/Mark	Students are likely to:
Level 5 13-15	<ul style="list-style-type: none"> • Write convincingly, showing flair. • Use ideas from the base text in a highly appropriate way. • Consistently sustain a chosen register or registers of writing.
Level 4 10-12	<ul style="list-style-type: none"> • Write in an increasingly successful way, with some flair. • Use ideas from the base text in increasingly appropriate ways. • Strongly sustain a chosen register or registers of writing.
Level 3 7-9	<ul style="list-style-type: none"> • Write in a generally successful way, with some conscious attempts at crafting. • Use the base text showing some signs of originality and manipulation. • Sustain a chosen register or registers of writing in some of the text.
Level 2 4-6	<ul style="list-style-type: none"> • Write with partial success, with some awareness of the task. • Be over-reliant on the base text in parts. • Inconsistently sustain a chosen register or registers of writing.
Level 1 1-3	<ul style="list-style-type: none"> • Write with limited success, with little or no awareness of the task. • Be completely over-reliant on the base text. • Show limited awareness of register or registers of writing.
0	Nothing written.

Indicative content:

0 2 Writing Task

Refer to Text A 'Encore Un Fois' (Just Another American in Paris) Travel Blog.

Recast this as a script for a video advertisement that publicises the apartment to people visiting Paris.

You might consider:

- What will appeal to visitors about the location of the apartment
- What aspects of the apartment itself will attract a visitor to want to stay there
- The use of an appropriate register for the task

You should write about 200 words.

[15 marks]

Students should:

- Use genre conventions associated with advertisements and video scripts e.g. pauses, prosodic cues and diegetic/non-diegetic sounds in parentheses
- Recognise that the purpose is to both engage the audience and persuade them to stay at the apartment
- Present the location and the apartment positively
- Make selections to include/exclude information from the base text into the recast text

Assessment Objectives (Question 3): Critical Commentary**Marginal annotations for Question 3**

AO	Annotation symbol	Symbol Indicates
AO2	_____	Addresses strand one and indicates where reference to a language feature has been selected by the student for comment.
	AN	Indicates where the student is analysing and exploring the writer's crafting of the text and refers to strand two.
	^	Where textual support is not given
	X	Terminology used incorrectly
AO3	AO3	To indicate where the student comments on the influence of contextual factors related to production and reception.
	G	Where students comment on a text's genre
	A	Where students comment on a text's audience
	M0	Where students comment on a text's mode
	P	Where students comment on a text's purpose
AO5	PAR	To indicate where the structure or organisation of the commentary is weak, for example, paragraphs, headings or cohesion needed.
	Acc?	To indicate inaccuracies in spelling grammar, punctuation.
	EXP	To indicate unclear expression

The AOs assessed in this question are AO2, AO3 and AO5 (AO2 5 marks, AO3 10 marks and AO5 (5 marks).

Choice of features

The choice of language features is up to the students to ensure that they explain the what, the how and the why of the construction of the new text, focusing on the critical decisions made to achieve it and the adaptation of the base text.

Students are required to write about four *different* language features in their response. **'Language feature' here means a specific example of language that they have chosen to use at any of the language levels (grammar, lexis, discourse and so on) and individual ones below language levels (eg word classes)**

Students can comment on:

- isolated language choices, particularly when they are used in striking and clearly intentional ways (for example, one single use of the passive voice for effect)
- patterns of language use (for example, the use of various pronouns across their writing) as examples of one 'language feature'.

How the Assessment Objectives apply to Section B: Critical Commentary

AO2: Analyse the ways in which meanings are shaped in texts.

This relates to the students' ability to explain the decisions they made in reshaping the material, their own language choices and how they intended these to both create and contribute to meaning.

Students are assessed on meeting two distinct strands in their discussion of their creative decisions:

- selecting and identifying different language features
- evaluating the choices they made.

Students' consideration of these two strands combined will help determine the level they are awarded. **There is only one mark per band.**

Strand One: number of features

This assesses whether students have met the instruction to identify and explain four examples of language features.

- Levels 4-5 require that 'four' examples are selected
- Level 3 asks for 'at least three'
- Level 2 asks for 'one to two'
- Level 1 might not identify specific language features clearly.

Strand Two: evaluating choices

This distinguishes between the quality of the accounts given for the features selected:

- **perceptive – evaluating choices** (Level 5)
- **competent – exploring choices** (Level 4)
- **clear – some observations about choices** (Level 3)
- **broad – generalised comments about choices** (Level 2)
- **minimal – little or no comment about choices** (Level 1)

For Strands 1 and 2, this means in practice that the number of features identified will potentially limit students' achievement.

1. Identifying only two features will mean that the mark will be capped at Level 2 despite the quality of the discussion.
2. Identifying only three features will mean that the mark will be capped at Level 3 despite the quality of the discussion.
3. Responses that do identify four language features can be placed at Levels 3, 4 and 5 depending on the quality of the comments.
4. Responses that identify more than four language features (although not if they have used a larger category and sub-divided it, for example sentence moods and then discussing imperative, exclamatives etc.) cannot be awarded Level 5 as features have not been judiciously selected.

Identifying features for the task calls for the labelling of features (for example ‘pronouns’, ‘varying sentence types’ or temporal deixis) as well as offering relevant examples and quotations from their own re-creative writing.

AO3: Demonstrate understanding of the significance and influence of the contexts in which texts are produced and received

The mark scheme separates this Assessment Objective into **purpose, audience, mode and genre**. Students will also be credited for exploring the significance of other contextual factors surrounding production and reception of their new text as indicated in the overall descriptor for this Assessment Objective. **Students are not expected to cover all contextual factors in their discussion but it is likely that stronger responses will cover a range.**

The quality of the students’ exploration will be measured through the key words:

- **evaluate** and **offer a perceptive** (Level 5)
- **explore** and **offer a clear account** (Level 4)
- **explain** and **offer some consideration** (Level 3)
- **describe** and **offer generalised awareness** (Level 2)
- **identify** and **offer little discussion** (Level 1).

AO5: Demonstrate expertise and creativity in the use of English to communicate in different ways

Students are assessed on their writing expertise in producing a commentary on the recasting they did in Questions 2. Students are assessed on:

- organisation of the commentary (headings, paragraphs, cohesion)
- accuracy of the students’ use of English (**not their accurate labelling of linguistic features**).

There is only one mark per band.

There is no one right way to structure the commentary and students may organise and structure their responses in different ways to give guidance to the reader.

There is **no rubric** infringement for not meeting the 200 word guidance.

However, going significantly below the suggested word count will impact the requirements of AO2 and AO3 and going significantly above the word guidance has implications for AO5 in terms of producing a critical commentary that is cohesive, concise and complete, demonstrating complete control of an appropriate style.

Commentary (Question 3)

AO2 <i>Analyse ways in which meanings are shaped in texts</i>		AO3 <i>Demonstrate understanding of the significance and influence of the contexts in which texts are produced and received</i>		AO5 Demonstrate expertise and creativity in the use of English to communicate in different ways	
This relates to the students' ability to explain the decisions they made in reshaping the material, their own language choices and how they intended these to both create and contribute to meaning.		This relates to students' ability to explore the significance of contextual factors surrounding production and reception in relation to their writing task.		Students are assessed on their writing expertise in producing a commentary on the recasting they did in Questions 2.	
Level / Mark	Students are likely to:	Level / Mark	Students are likely to:	Level / Mark	Students are likely to:
Level 5 5	Provide perceptive accounts of how meanings are shaped by: <ul style="list-style-type: none"> • judiciously selecting and identifying four different language features • evaluating the choices they made. 	Level 5 9-10	Offer a perceptive account. Evaluate the effects of: <ul style="list-style-type: none"> • purpose • audience • mode • genre. 	Level 5 5	Produce a commentary which is well organised and accurately written.
Level 4 4	Provide competent accounts of how meanings are shaped, by: <ul style="list-style-type: none"> • carefully selecting and identifying four different language features • exploring the choices they made. 	Level 4 7-8	Offer a clear account. Explore the effects of: <ul style="list-style-type: none"> • purpose • audience • mode • genre. 	Level 4 4	Produce a commentary which is organised competently, and which is mostly accurate.
Level 3 3	Provide clear accounts of how meanings are shaped, by: <ul style="list-style-type: none"> • identifying at least three different language features • making some observations about the choices they made. 	Level 3 5-6	Offer some consideration. Explain the links to: <ul style="list-style-type: none"> • purpose • audience • mode • genre. 	Level 3 3	Produce a commentary which is uneven both in its organisation and in its level of accuracy.

<p>Level 2 2</p>	<p>Provide broad accounts of how meanings are shaped by:</p> <ul style="list-style-type: none"> • identifying one or two different language features • making generalised comments about the choices they made. 	<p>Level 2 3-4</p>	<p>Offer generalised awareness.</p> <p>Describe:</p> <ul style="list-style-type: none"> • purpose • audience • mode • genre. 	<p>Level 2 2</p>	<p>Produce a commentary which attempts to organise ideas, but with limited success and with basic errors.</p>
<p>Level 1 1</p>	<p>Provide minimal accounts of how meanings are shaped by:</p> <ul style="list-style-type: none"> • offering scant reference to language features • little or no comment about the choices they made. 	<p>Level 1 1-2</p>	<p>Offer little discussion.</p> <p>Identify:</p> <ul style="list-style-type: none"> • purpose • audience • mode • genre. 	<p>Level 1 1</p>	<p>Produce one or two ideas but with limited cohesion and frequent errors.</p>
<p>0</p>	<p>Nothing written about the text.</p>	<p>0</p>	<p>Nothing written about the text.</p>	<p>0</p>	<p>Nothing written.</p>

Indicative content:

0 3 Commentary

Identify four specific examples of language in your writing and explain your reasons for using them.

You should write about 200 words.

[20 marks]

Students have been asked to identify four specific examples of language and explain their decisions for using them.

They should be placed into bands for the quality of their responses, which may be structured in varying ways.

Students should:

- focus on language levels and identify a range of features to explore meaning
- link their discussion of feature to contextual factors
- select different features depending on their own choices in creating their text.