



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
International General Certificate of Secondary Education

ART AND DESIGN

0400/03

Paper 3 Design Study

15 September–31 October 2008

10 hours

To be given to candidates on receipt by the Centre.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number, name and question number on the top right-hand corner of the front of **each** sheet of paper.

Answer **one** question.

In addition to the examination piece, up to **three** A2 sheets of supporting work should be submitted. These should be the sheets of preparatory work undertaken after receipt of this paper. Candidates should refer to their preparatory work **during** the examination. All questions are for designs on paper. Candidates should not produce work on any other material.

At the end of the examination, fasten all your work securely together at the top left-hand corner of each sheet.

All questions in this paper carry equal marks.



This document consists of **3** printed pages and **1** blank page.



1 Design using Lettering

Design a logo for an engineering company which specialises in bridge construction. The name of the company, **SPAN**, must be included in your design. In addition show how the logo might look on a business card **or** a company vehicle.

2 Illustration and Calligraphy

Either (a) Design the cover of a tourist guide-book entitled, **THE PLAINS OF AFRICA**, published by a company named **Time and Space**.

Or (b) Using a calligraphic script with which you are familiar, write out the following verse and add a decorative border and/or illustration.

THE ZEBRAS

From the dark woods that breathe of fallen showers,
Harnessed with level rays in golden reins,
The zebras draw the dawn across the plains
Wading knee-deep among the scarlet flowers.
The sunlight, zithering their flanks with fire,
Flashes between the shadows as they pass
Barred with electric tremors through the grass
Like wind along the gold strings of a lyre.

Roy Campbell

3 Environmental / Structural Design

Design a three-dimensional memorial for the victims of a natural or man-made disaster. Use a specific geometric shape for the ground plan, consider the planting of trees and shrubs in the surrounding area and include an elevated view seen from an approaching path.

4 Interior Design

Design a carpet for a square reception area of a luxury hotel, for which the interior is intended to reflect decorative motifs from **one** of the following ancient civilisations:

(a) Egyptian

(b) Greek

(c) Mayan

(d) Chinese

5 Fashion Design

Design a costume for a dancer or performer in a production based on jazz and jive music.

6 Fabric Design

Design a repeat pattern for bed sheets and covers, based on observations of ferns and succulents or spiny plants.

7 Printmaking

Make a print or a series of prints for the cover of a technical handbook based on **one** of the following activities:

- (a) Car maintenance
- (b) Weaving or Knitting
- (c) Cookery

8 Photography

Images are required for the pages of a Fashion Magazine based on **one** of the following themes:

- (a) Stepping out
- (b) Putting on the style
- (c) After sundown

You must process and print your own photographs

One main and two supporting photographs should be submitted. All three studies may be mounted on one side of thin card not exceeding A2 in size. Alternatively, they may be contained in a clear plastic cover. Contact prints of negatives, or original digital imagery, showing other possible angles and views must be included as part of the accompanying preparatory work.

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