



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
International General Certificate of Secondary Education

**ART AND DESIGN**

**0400/03**

Paper 3 Design Study

**15 September–31 October 2009**

**10 hours**

**To be given to candidates on receipt by the Centre.  
Candidates must have at least two weeks' preparation time.**



**READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number, name and question number on the top right-hand corner of the front of **each** sheet of paper.

Answer **one** question.

In addition to the examination piece, candidates are required to submit up to **three** A2 sheets of supporting work. These should be the sheets of preparatory work undertaken after receipt of this paper. Candidates should refer to their preparatory work **during** the examination. All questions are for designs on paper. Candidates should not produce work on any other material.

At the end of the examination, fasten **all** your work securely together at the top left-hand corner of each sheet.

All questions in this paper carry equal marks.

This document consists of **3** printed pages and **1** blank page.



### 1 Design using Lettering

Design a logo for a company which organizes classes for disco, jive and freestyle dancing. The name of the company, **BOP**, must be included in your design. In addition, show how the logo might look in a small newspaper advertisement **or** on a business card.

### 2 Illustration and Calligraphy

**Either** (a) Design the menu cover for a French restaurant named **PAPILLON**.

**Or** (b) Using a calligraphic script with which you are familiar, write out the following verse and add a decorative border and/or an illustration.

#### Flying Crooked

The butterfly, a cabbage-white,  
(His honest idiocy of flight)  
Will never now, it is too late,  
Master the art of flying straight,  
Yet has – who knows so well as I? –  
A just sense of how not to fly:  
He lurches here and there by guess  
And God and hope and hopelessness.  
Even the acrobatic swift  
Has not his flying-crooked gift.

*Robert Graves*

### 3 Environmental / Structural Design

Design an information kiosk with awnings for shade, to be situated at the start of a nature trail. Show in a ground plan the placing of boulders, trees, shrubs, paving and seating in the immediate surroundings. Include an artist's impression of the kiosk seen from an approaching path.

### 4 Interior Design

Design a square mosaic for the floor of the entrance hall of an anthropology or history museum. You should base your design on ancient human settlements.

### 5 Fashion Design

Design a costume for a festival performer based on the forms and markings of wild animals.

## 6 Fabric Design

Design a repeat pattern for the roller blinds of a bakery selling breads, biscuits, cakes and pastries.

## 7 Printmaking

Make a print or a series of prints for the packaging of a garden centre's products, based on **one** of the following:

- (a) Bulbs
- (b) Seeds
- (c) Herbs

## 8 Photography

The editor of a newspaper requires images for a feature on the social and environmental changes in your region, based on **one** of the following themes:

- (a) Medical provision
- (b) Water conservation **or** flood prevention
- (c) Slum clearance

### **You must process and print your own photographs**

One main and two supporting photographs should be submitted. All three studies may be mounted on one side of thin card not exceeding A2 in size. Alternatively, they may be contained in a clear plastic cover. Contact prints of negatives or original digital images showing other possible angles and views must be included as part of the accompanying preparatory work.

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