

CAMBRIDGE INTERNATIONAL EXAMINATIONS
International General Certificate of Secondary Education

MARK SCHEME for the May/June 2013 series

0415 ART AND DESIGN (US)

0415/01

Paper 1 (Observational/Interpretative Assignment),
maximum raw mark 100

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes should be read in conjunction with the question paper and the Principal Examiner Report for Teachers.

Cambridge will not enter into discussions about these mark schemes.

Cambridge is publishing the mark schemes for the May/June 2013 series for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level components and some Ordinary Level components.

Page 2	Mark Scheme	Syllabus	0415
	IGCSE – May/June 2013		

AO1	Gathering, recording, research and investigation (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and/or other sources and personal experience	
AO2	Exploration and development of ideas (a) Explore a range of visual and/or other ideas by manipulating images (b) Show a development of ideas through appropriate processes	20
AO3	Organisation and relationships of visual and/or other forms (a) Organise and use the visual and/or other forms effectively to express ideas (b) Make informed aesthetic judgements by recognising the effect of relationships between visual and/or other forms	20
AO4	Selection and control of materials, media and processes (a) Show exploration and experimentation with appropriate materials (b) Select and control appropriate media and processes, demonstrating practical, technical and expressive skills and intentions	20
AO5	Personal vision and presentation (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20
		100