



**Cambridge Assessment International Education**  
Cambridge International General Certificate of Secondary Education (9–1)

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**FIRST LANGUAGE ENGLISH (9–1)**

**0990/32**

Paper 3 Directed Writing and Composition

**October/November 2019**

MARK SCHEME

Maximum Mark: 50

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**Published**

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes should be read in conjunction with the question paper and the Principal Examiner Report for Teachers.

Cambridge International will not enter into discussions about these mark schemes.

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This document consists of **12** printed pages.

**PUBLISHED****Generic Marking Principles**

These general marking principles must be applied by all examiners when marking candidate answers. They should be applied alongside the specific content of the mark scheme or generic level descriptors for a question. Each question paper and mark scheme will also comply with these marking principles.

**GENERIC MARKING PRINCIPLE 1:**

Marks must be awarded in line with:

- the specific content of the mark scheme or the generic level descriptors for the question
- the specific skills defined in the mark scheme or in the generic level descriptors for the question
- the standard of response required by a candidate as exemplified by the standardisation scripts.

**GENERIC MARKING PRINCIPLE 2:**

Marks awarded are always **whole marks** (not half marks, or other fractions).

**GENERIC MARKING PRINCIPLE 3:**

Marks must be awarded **positively**:

- marks are awarded for correct/valid answers, as defined in the mark scheme. However, credit is given for valid answers which go beyond the scope of the syllabus and mark scheme, referring to your Team Leader as appropriate
- marks are awarded when candidates clearly demonstrate what they know and can do
- marks are not deducted for errors
- marks are not deducted for omissions
- answers should only be judged on the quality of spelling, punctuation and grammar when these features are specifically assessed by the question as indicated by the mark scheme. The meaning, however, should be unambiguous.

**GENERIC MARKING PRINCIPLE 4:**

Rules must be applied consistently e.g. in situations where candidates have not followed instructions or in the application of generic level descriptors.

**GENERIC MARKING PRINCIPLE 5:**

Marks should be awarded using the full range of marks defined in the mark scheme for the question (however; the use of the full mark range may be limited according to the quality of the candidate responses seen).

**GENERIC MARKING PRINCIPLE 6:**

Marks awarded are based solely on the requirements as defined in the mark scheme. Marks should not be awarded with grade thresholds or grade descriptors in mind.

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**Note:** All Examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated. Nonetheless, the content must be clearly related to and derived from the passage.

**Section 1: Directed Writing****Question 1**

This question tests writing assessment objectives W1 to W5 (15 marks)

**W1** articulate experience and express what is thought, felt and imagined

**W2** sequence facts, ideas and opinions

**W3** use a range of appropriate vocabulary

**W4** use register appropriate to audience and context

**W5** make accurate use of spelling, punctuation and grammar

*and* reading assessment objectives R1 to R3 (10 marks)

**R1** demonstrate understanding of explicit meanings

**R2** demonstrate understanding of implicit meanings and attitudes

**R3** analyse, evaluate and develop facts, ideas and opinions

Imagine you have a relative who wants to plan an eco-friendly holiday. They have asked for your advice.

**Write a letter** to your relative offering your advice.

In your letter, you should:

- evaluate how far it is possible to be eco-friendly as a tourist
- suggest the concerns your relative should have about booking a trip with BackPack.

Base your letter on the facts, ideas and opinions in the magazine article and the website, but be careful to use your own words. Address each of the bullet points.

Begin your letter, ‘Dear ...’

Write about 250 to 350 words.

**Up to 10 marks are available for the content of your answer, and up to 15 marks for the quality of your writing.**

Question	Answer	Marks
1	<p><b>Responses might use the following ideas from Passage B:</b></p> <p><b><u>The appeal of eco tourism</u></b></p> <p><b>Small numbers of tourists</b> <b>eval:</b> small numbers now, but as popularity grows and numbers increase the impact will increase</p> <p><b>Unsophisticated facilities</b> <b>eval:</b> do tourists really want basic accommodation for a holiday?</p> <p><b>Possible to minimise environmental impact by following rules</b> <b>eval:</b> far-flung places involve long plane journeys – can this ever be environmentally justified? Do tourists really want fewer showers while on holiday?</p> <p><b>Taking personal responsibility/doing own research by tourists can resolve issues</b> <b>eval:</b> is it a circle that can be squared? Staying at home might be the only answer</p>	25

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Question	Answer	Marks
1	<p><b><u>The problems of eco tourism</u></b></p> <p><b>Businesses need large numbers of tourists to succeed which increases the risk of damage</b>  <b>eval:</b> there may be more ethical companies but tourists will have to look for them; eco tourist business not likely to limit its profits when there is a demand</p> <p><b>More conventional tourism might be more eco friendly</b>  <b>eval:</b> tourists shouldn't be duped by the 'eco' label/need to look into it; no way to know which is less harmful</p> <p><b>The 'rules' for protecting fragile environments are weak/unregulated/unvalidated</b>  <b>eval:</b> it's the personal responsibility of individuals anyway, whether at home or abroad; common sense</p> <p><b>Eco tourism might have 'dire consequences'</b>  <b>eval:</b> surely best to have rules/act responsibly than have a free-for-all tourist industry</p> <p><b>Responses might use the following ideas from Passage A:</b></p> <p><b><u>The appeal of eco tourism</u></b></p> <p><b>BackPack specialises in travelling with minimal environmental disruption</b>  <b>eval:</b> how far is this really possible with long flights?</p> <p><b>BackPack donates money to charities when you use them</b>  <b>eval:</b> charities or amounts of money not specified – an easy claim to make</p> <p><b>BackPack's luggage campaign helps local people</b>  <b>eval:</b> more luggage means more air miles for goods, might help people but not the environment; could increase costs</p> <p><b>BackPack's description of pristine environments is attractive</b>  <b>eval:</b> how long will they remain pristine with the influx of tourists?</p> <p><b>'Low impact tourism/adherence to strict rules makes Backpack a responsible company</b>  <b>eval:</b> repeating 'eco' doesn't in itself prove anything; there is an inherent contradiction here</p> <p>The discriminator is the <b>evaluation</b> of the arguments, which requires candidates to draw inferences and make judgements about the extent to which the claims for eco-tourism options are credible and/or can be verified. Perceptive responses may probe and challenge claims made, and this should affect the advice given in the letter. Stronger answers will consider ideas <b>from both passages</b>.</p>	

**Marking criteria for Section 1, Question 1**  
**Table A, Writing:**

Use the following table to give a mark out of 15 for Writing.

<b>Band 7</b> <b>13–15</b>	Consistent sense of audience; authoritative and appropriate style. Fluent, varied sentences; wide range of vocabulary. Strong sense of structure, paragraphing and sequence. Spelling, punctuation and grammar almost always accurate.
<b>Band 6</b> <b>10–12</b>	Sense of audience mostly secure; there is evidence of style and fluency; sentences and vocabulary are effective. Secure overall structure; mostly well sequenced. Spelling, punctuation and grammar generally accurate.
<b>Band 5</b> <b>7–9</b>	Occasional sense of audience; mostly written in correctly structured sentences; vocabulary may be plain but adequate for the task; mostly quite well structured. Minor, but more frequent errors of spelling, punctuation and grammar.
<b>Band 4</b> <b>5–6</b>	Inconsistent style; simple or faultily constructed sentences; vocabulary simple; basic structure. Frequent errors of spelling, punctuation and grammar.
<b>Band 3</b> <b>3–4</b>	Inappropriate expression; the response is not always well sequenced. Errors of spelling, punctuation and grammar impair communication.
<b>Band 2</b> <b>1–2</b>	Expression unclear; flawed sentence construction and order. Persistent errors of spelling, punctuation and grammar impede communication.
<b>Band 1</b> <b>0</b>	The response cannot be understood.

**Table B, Reading:**

Use the following table to give a mark out of 10 for Reading.

<b>Band 6 9–10</b>	Gives a thorough, perceptive, convincing response. Reads effectively between the lines. Shows understanding by developing much of the reading material and assimilating it into a response to the task.
<b>Band 5 7–8</b>	Some evidence of evaluation, engaging with a few of the main points with success. Uses reading material to support the argument. Occasionally effective development of ideas from the passages.
<b>Band 4 5–6</b>	Reproduces a number of points to make a satisfactory response. The response covers the material adequately, but may miss opportunities to develop it relevantly or at length.
<b>Band 3 3–4</b>	Selects points from the passages rather literally and/or uses the material thinly. Points should be connected.
<b>Band 2 1–2</b>	Parts of the response are relevant, though the material may be repeated or used inappropriately.
<b>Band 1 0</b>	There is very little or no relevance to the question or to the passages, or the response copies unselectively or directly from the passages.



**PUBLISHED****Section 2: Composition****Questions 2(a), 2(b), 3(a) and 3(b)**

This question tests writing assessment objectives W1 to W5 (25 marks)

**W1** articulate experience and express what is thought, felt and imagined

**W2** sequence facts, ideas and opinions

**W3** use a range of appropriate vocabulary

**W4** use register appropriate to audience and context

**W5** make accurate use of spelling, punctuation and grammar

Write about 350 to 450 words on **one** of the following questions. Answer on this Question Paper.

**Up to 13 marks are available for the content and structure of your answer, and up to 12 marks for the style and accuracy of your writing.**

**Descriptive Writing**

**2 (a)** Write a description with the title, 'The day after the festival'.

**OR**

**2 (b)** Imagine you work in a shop. Describe a time when the shop is particularly busy.

**Narrative Writing**

**3 (a)** Write a narrative which includes the words, '... all the screens went blank ...'.

**OR**

**3 (b)** Write a narrative about a journey you make on your own for the first time

**Marking criteria for Section 2, Questions 2(a), 2(b), 3(a) and 3(b)**

Use table A to give a mark out of 13 for content and structure, and table B to give a mark out of 12 for style and accuracy.

**Marking criteria for Section 2, Questions 2(a), 2(b), 3(a) and 3(b)**

Use table A to give a mark out of 13 for content and structure, and table B to give a mark out of 12 for style and accuracy.

		General criteria	Specific criteria	
			Descriptive Writing	Narrative Writing
<b>Band 7</b>	<b>11–13</b>	<b>W1:</b> Content is complex, sophisticated and realistic. <b>W2:</b> Overall structure is secure and the constituent parts well balanced and carefully managed.	Many well-defined and developed ideas and images create a convincing, original, overall picture with varieties of focus.	The plot is convincing with elements of fiction such as description, characterisation and climax, and with cogent detail.
<b>Band 6</b>	<b>9–10</b>	<b>W1:</b> Content develops some interesting and realistic features in parts of the writing. <b>W2:</b> Writing is orderly, and beginnings and endings are satisfactorily managed.	Frequent, well-chosen images and details give an impression of reality, although the overall picture is not consistent.	The plot incorporates some interesting features, but not consistently so: the reader may be aware of the creation of suspense and a sense of climax.
<b>Band 5</b>	<b>7–8</b>	<b>W1:</b> Content is straightforward with ideas, features and images that satisfactorily address the task; some opportunities for development are taken. <b>W2:</b> Overall structure is competent and some sentences are well sequenced.	A selection of relevant ideas, images and details addresses the task, even where there is a tendency to write a narrative.	The plot is straightforward and cohesive with some identification of features such as character and setting.
<b>Band 4</b>	<b>5–6</b>	<b>W1:</b> Content consists of relevant ideas that are briefly developed. <b>W2:</b> Overall structure is easily followed, though some constituent parts are too long or too short to be effective.	The task is addressed with a series of ordinary details, which may be more typical of a narrative.	Recording of relevant but sometimes unrealistic events outweighs other desirable elements of narrative fiction.

		General Criteria	Specific criteria	
			Descriptive Writing	Narrative Writing
<b>Band 3</b>	<b>3–4</b>	<b>W1:</b> Content is simple, and the presentation of ideas and events may only be partially credible. <b>W2:</b> Overall structure is recognisable though paragraphing is inconsistent and sequences of sentences insecure.	Where a narrative is written, the recording of events may preclude the use of sufficient descriptive detail.	The plot is a simple narrative that may consist of events that are only partially credible or which are presented with partial clarity.
<b>Band 2</b>	<b>1–2</b>	<b>W1:</b> Content is inconsistent in relevance, interest and clarity. <b>W2:</b> Structure is frequently unclear, revealing a limited grasp of purpose.	Some relevant facts are identified, but the overall picture is unclear and lacks development.	The plot lacks coherence and narrates events indiscriminately.
<b>Band 1</b>	<b>0</b>	<b>W1:</b> Content is rarely relevant and there is little material. <b>W2:</b> The structure is disorderly.	Individual ideas are not properly communicated and the effect is one of incoherence.	The plot is hard to follow and is only partially relevant.

Table B, Composition: Style and accuracy

<b>Band 7</b>	<b>11–12</b>	Writing is consistent, stylistically fluent, linguistically strong and almost always accurate; has sense of audience. <b>W3:</b> Consistently wide range of appropriate vocabulary. <b>W4:</b> Subtle and effective sense of audience; appropriate use of varied sentence structures. <b>W5:</b> Spelling, punctuation and grammar almost always accurate.
<b>Band 6</b>	<b>9–10</b>	Writing is mostly fluent, sometimes linguistically effective and generally accurate; may have some sense of audience. <b>W3:</b> Obvious attempt to use range of vocabulary to interest the reader. <b>W4:</b> Partial or inferred sense of audience, with appropriate sentence structures. <b>W5:</b> Spelling, punctuation and grammar mainly accurate.

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<b>Band 5</b>	<b>7–8</b>	<p>Writing is clear, competent, if plain in vocabulary and grammatical structures; errors minor, but frequent.</p> <p><b>W3:</b> Occasional precision and/or interest in choice of words.</p> <p><b>W4:</b> Accurate if repetitive sentence structures</p> <p><b>W5:</b> Minor but frequent errors of spelling, punctuation and grammar.</p>
<b>Band 4</b>	<b>5–6</b>	<p>Writing is clear and accurate in places, and uses limited vocabulary and grammatical structures; errors occasionally serious.</p> <p><b>W3:</b> Plain but mostly correct choice of words.</p> <p><b>W4:</b> Correct use of simple sentence structures; some errors of sentence separation.</p> <p><b>W5:</b> Frequent errors of spelling, punctuation and grammar.</p>
<b>Band 3</b>	<b>3–4</b>	<p>Writing is simple in vocabulary and grammar; overall meaning can be followed, but errors are distracting and sometimes impair communication.</p> <p><b>W3:</b> Words may sometimes communicate meaning satisfactorily.</p> <p><b>W4:</b> Frequent weakness in sentence structures.</p> <p><b>W5:</b> Errors of spelling, punctuation and grammar impair communication.</p>
<b>Band 2</b>	<b>1–2</b>	<p>Writing is weak in vocabulary and grammar; persistent errors impede communication.</p> <p><b>W3:</b> Insufficient language to carry intended meaning.</p> <p><b>W4:</b> Faulty and/or rambling sentence structures.</p> <p><b>W5:</b> Persistent errors of spelling, punctuation and grammar impede communication.</p>
<b>Band 1</b>	<b>0</b>	<p>Writing is impossible to follow. Language proficiency is lacking; incorrect sentences; multiple errors of spelling, punctuation and grammar.</p>