



Cambridge Assessment International Education
Cambridge International General Certificate of Secondary Education

GEOGRAPHY

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Paper 4 Alternative to Coursework

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INSERT

1 hour 30 minutes

READ THESE INSTRUCTIONS FIRST

The Insert contains Figs. 1.1, 1.2 and 1.4 and Tables 1.1, 1.2, 1.3 and 1.4 for Question 1, and Fig. 2.1 and Table 2.2 for Question 2.

The Insert is **not** required by the Examiner.



This syllabus is regulated for use in England, Wales and Northern Ireland as a Cambridge International Level 1/Level 2 Certificate.

This document consists of **8** printed pages.

Fig. 1.1 for Question 1

Part of the town centre shopping area



0 25
m



Key to Figs. 1.1 and 1.2

1	Accessories for clothes	14	Confectionery and sweets	27	Musical instruments
2	Antiques	15	Department store	28	Newspapers
3	Art supplies	16	Electrical goods	29	Optician
4	Bank	17	Fast food	30	Restaurant
5	Bar / café	18	Fishmonger	31	Shoes
6	Beauty and health	19	Florist	32	Solicitors
7	Books	20	Furniture	33	Sports goods
8	Bread and cakes	21	Grocer	34	Supermarket
9	Butcher	22	Gifts / souvenirs	35	Toys
10	Cameras	23	Hairdresser	36	Travel agent
11	Cell phones	24	Household goods	37	Wine and beer
12	Chemist	25	Jeweller		
13	Clothes	26	Leather goods		

Table 1.1 for Question 1

Number of shops and services in the town centre and edge of town shopping areas

Type of shop or service	Town centre	Edge of town
Accessories for clothes	3	2
Antiques	3	0
Art gallery	1	0
Art supplies	3	0
Bank	4	0
Bar / café	20	8
Beauty and health	6	4
Books	2	1
Bread and cakes	4	1
Bus station	1	0
Butcher	1	0
Cameras	1	0
Cell phones	3	2
Chemist	2	1
Clothes	39	21
Confectionery and sweets	3	0
Department store	3	2
Electrical goods	2	2
Fast food	6	4
Fishmonger	1	0
Florist	2	1
Furniture	3	1
Grocer	2	0
Gifts / souvenirs	21	1
Hairdresser	8	4
Household goods	4	1
Jeweller	11	4
Leather goods	3	1
Library	1	0
Museum	1	0
Musical instruments	1	0
Newspapers	3	0
Optician	5	2
Restaurant	15	7
Shoes	6	4
Solicitors	2	0
Sports goods	1	1
Supermarket	3	1
Theatre	1	0
Toys	3	1
Travel agent	1	0
Wine and beer	1	0
Total	206	77

Table 1.2 for Question 1**Results of classification**

Classification	Town centre shopping area	Edge of town shopping area
Number of shops selling convenience goods	38	13
Number of shops selling comparison goods	108	43
Number of services	60	21

Table 1.3 for Question 1**Answers to Question 1: Why did you come shopping here today?**

Reason given	Town centre (%)	Edge of town shopping area (%)
Near home	3	15
Near work	22	3
Visitor to the area	14	1
Good parking	2	41
Wide range of shops	51	18
Good value for money	8	22

Table 1.4 for Question 1**Answers to Question 2: What are the main items you are buying here today?**

	Town centre (%)	Edge of town shopping area (%)
Food and drink	8	30
Gifts / souvenirs	36	7
Furniture / electrical goods	15	22
Clothes / jewellery	26	35
Other	15	6

Fig. 1.4 for Question 1

Shopping questionnaire

Shopping area:

Date: Time:

Excuse me, I'm a student at The International School. Please could you answer two questions to help me with my geography fieldwork?

1. Why did you come shopping here today?

Near home

Near work

Visitor to the area

Good parking

Wide range of shops

Good value for money

2. What are the main items you are buying here today?

Food and drink

Gifts / souvenirs

Furniture / electrical goods

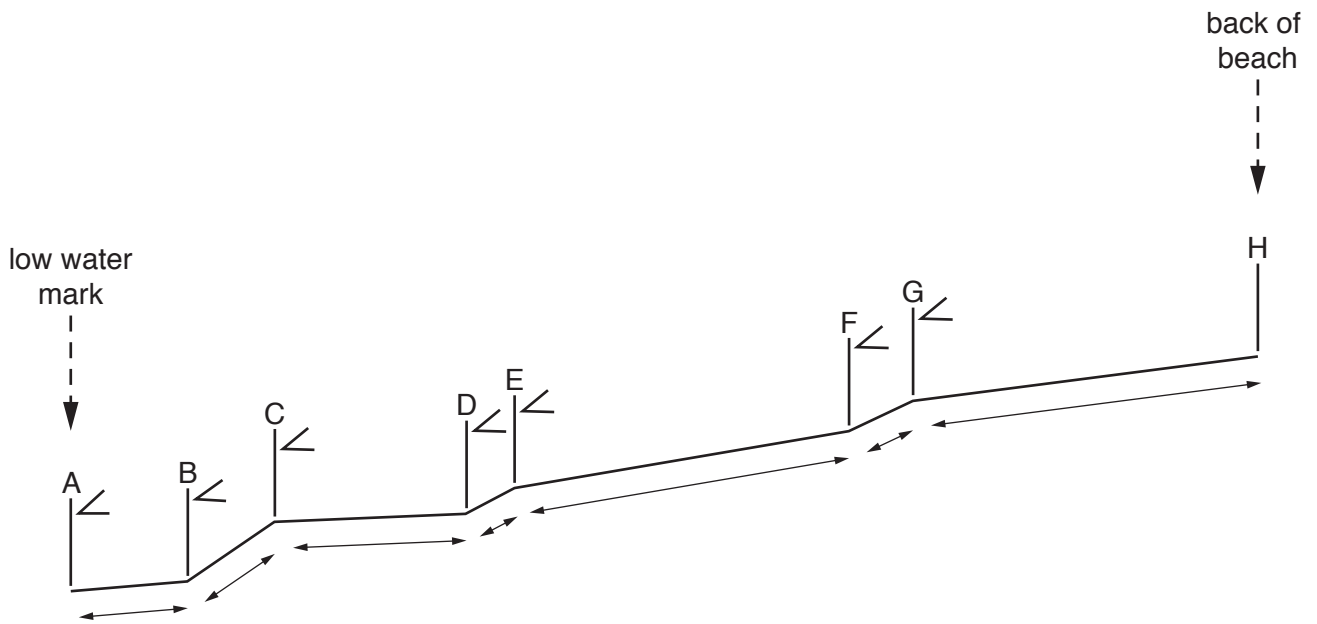
Clothes / jewellery

Other

Thank you very much for your help and time.

Fig. 2.1 for Question 2

Students' method to measure beach profile
from the low water mark to the back of the beach



Key

A



marker pole



measuring tool (clinometer)



distance between marker poles

Table 2.2 for Question 2

Average size of beach samples

Distance from low water mark (m)	Average size of beach materials (mm)	
	Long beach	Bay beach
0	9	19
2	3	23
4	7	35
6	12	41
8	5	39
10	13	47
12	19	51
14	6	72
16	18	60
18	4	81
20	11	95
22	3	
24	8	

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