

Cambridge International Examinations

Cambridge International General Certificate of Secondary Education

TRAVEL AND TOURISM

0471/11

Core Module

May/June 2017

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2 hours

READ THESE INSTRUCTIONS FIRST

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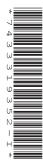


Fig. 1 for Question 1

Schiphol Airport (AMS), Amsterdam, Holland

Schiphol Airport (AMS) is Europe's fifth largest airport with 55 million passengers every year.

The airport is used by 103 airlines which offer scheduled flights to 319 destinations. The airport also acts as a hub airport to further destinations.

Schiphol Airport regularly wins awards for being the best airport in Europe. Examples of the innovative services that they offer are:

- airport library
- outside airport park
- museum

Schiphol's baggage hall operates the world's most innovative baggage system, with six robots to load baggage containers.

Fig. 1

Fig. 2 for Question 2



Fig. 2

Fig. 3 for Question 3



Wildlife tours are popular with tourists. The photograph above shows a whale watching tour in Argentina.

Fig. 3

Fig. 4 for Question 4

Tourism in Wales, UK

In recent years, occupancy rates in hotels, guesthouses, bed and breakfasts (B&B) and self-catering units in Wales have risen.

The Wales Occupancy Survey has revealed that occupancy rates for guesthouses and B&B's have increased by 3%, while the rate for self-catering units increased by 4% to 46% occupancy.

The Wales Tourism Office Minister said: "Recent figures show that the volume of nights spent in Wales by domestic visitors is up 17%".

The National Tourist Board for Wales, VisitWales, has recently run a campaign to encourage domestic tourists to visit Wales. This campaign is said to have generated £240m in additional expenditure for the economy of Wales, up 36% on the previous year.

The Wales Tourism Office Minister added: "Tourism is an essential part of the economy in Wales – employing over 140,000 people, making up 10% of jobs in Wales and generating millions of pounds of spending for Wales."

Fig. 4

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