

Question 1

Refer to Fig. 1.1 (Insert), information about tourism in Jordan.

(a) State **three** types of tour operator.

- 1
- 2
- 3 [3]

(b) Describe **two** features of a desert climate.

- 1 [4]
- 2 [4]

(c) Explain **three** likely reasons why a destination might experience a reduction in visitor numbers.

- 1 [6]
- 2 [6]
- 3 [6]

Question 2

Refer to Fig. 2.1 (Insert), information about cruising in the Caribbean.

(a) Identify the following:

the port passengers embark and disembark on both cruises

the port the cruise visits in Honduras

the number of days at sea on the Eastern Caribbean Cruise

[3]

(b) Identify **four** ways the Eastern Caribbean Cruise differs from the Western Caribbean Cruise.

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[4]

(c) Explain **three** likely reasons why tourists from the USA are the largest source market for cruise holidays in the Caribbean.

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[6]

(d) Explain **three** economic risks for countries being over-dependent on tourism.

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[6]

Question 3

Refer to Fig. 3.1 (Insert), a photograph of a tourist area.

(a) Identify **three** services provided for tourists in the photograph.

- 1
- 2
- 3 [3]

(b) Staff working at the River Cruise tour desk will need to prepare a reservation file when taking bookings.

State **four** details likely to be entered into a reservation file when booking a river cruise tour.

- 1
- 2
- 3
- 4 [4]

(c) Describe **three** ways tourism staff can give good customer service when communicating face to face.

- 1
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- 2
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- 3
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Question 4

Refer to Fig. 4.1 (Insert), information about environmental impacts in the Mediterranean Sea.

(a) Identify the following:

the amount spent by the city of Nice on cleaning their beaches

one example of single use plastic

the number of visitors to the Mediterranean Sea each year

[3]

(b) Describe **two** support facilities for travel and tourism that are likely to have contributed to the success of tourism in the Mediterranean.

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[4]

(c) Explain **three** ways national tourist boards could encourage tourists to reduce their plastic waste.

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[6]

(d) Explain **three** positive environmental impacts of tourism likely to be experienced in coastal areas.

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[6]

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