



Cambridge IGCSE™

TRAVEL & TOURISM

0471/12

Paper 1 Core Paper

May/June 2022

INSERT

2 hours

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



This document has **4** pages.

Fig. 1.1 for Question 1

Tourism in St Lucia

St Lucia, a Caribbean island, attracts over 1.2 million visitors per year. Only 30% of visitors to the island are staying visitors. The rest of the visitors arrive on cruise ships or yachts and do not use the local accommodation services.

St Lucia has introduced a tourist accommodation fee. All visitors to St Lucia will be charged a fee of between \$3 and \$6 a night except for accommodation sold on home sharing websites which will be charged a fee of \$7 a night.

The money collected will be used to fund tourism destination marketing, support village tourism and the development of local tourism products.

St Lucia Tourism Authority (SLTA) aims to attract more staying tourists to the country. They have said marketing and promoting tourism destinations has become increasingly difficult and highly competitive. Therefore, it is essential to raise extra money so they can remain competitive.

Fig. 1.1

Fig. 2.1 for Question 2

Historic Visitor Attractions in India

Ten historic visitor attractions, owned by the government of India, are extending their opening hours. The attractions are usually open until sunset but will now remain open until later in the evening. The aim is to attract more visitors.

The attractions include historic temples, tombs and monuments which are popular with both tourists and locals.

The Indian government will trial the extended opening hours for these historic visitor attractions. After monitoring the success and impacts of the extended opening hours, they will consider introducing extended opening hours to another 25 historic visitor attractions in the country.

Fig. 2.1

Fig. 3.1 for Question 3



Fig. 3.1

Fig. 4.1 for Question 4

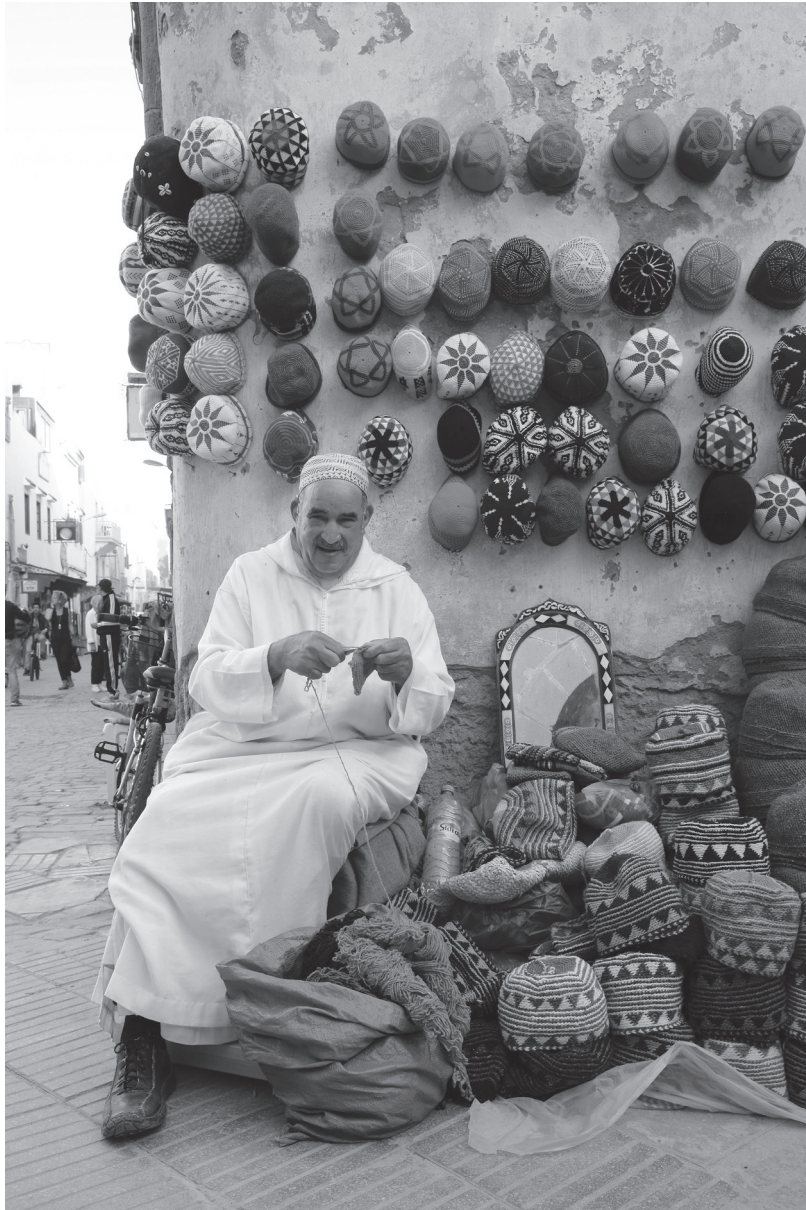


Fig. 4.1

The boundaries and names shown, the designations used and the presentation of material on any maps contained in this question paper/insert do not imply official endorsement or acceptance by Cambridge Assessment International Education concerning the legal status of any country, territory, or area or any of its authorities, or of the delimitation of its frontiers or boundaries.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.