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ADVANCED

General Certificate of Education

2017

Centre Number

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Candidate Number

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Journalism in the Media and Communications Industry

A2 Unit 1

Cross-Platform Journalism and Digital Interactivity

[A2JA1]

THURSDAY 1 JUNE, MORNING



A2JA1

TIME

2 hours.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of the page.

Answer **all** questions in Section A and **one** question from Section B.

Write your answers in the spaces provided in this question paper.

If needed, you can ask for more sheets to finish your answers.

Please attach these sheets to the booklet using the treasury tag supplied.

INFORMATION FOR CANDIDATES

The total mark for this paper is **100**.

Section A carries 75 marks.

Section B carries 25 marks.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

Quality of written communication will be assessed in **all** questions.

For Examiner's use only	
Question Number	Marks
1(a)(i)	
1(a)(ii)	
1(b)	
1(c)	
2	
3	
4	
5	

Total Marks	
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Section A

Answer **all** questions in this section.

- 1** You are a cross-platform reporter who works for *News 24*, a national public service broadcast company. You cover the Grantonshire area (population 200,000) in the north of England and write for the local radio station *Grantonshire 24 FM*. However, if a story is newsworthy enough, you write for its national online service as well.

- (a)** Spend **35 minutes** completing the **tasks (i) and (ii)** which follow the **situation** outlined below.

It is 1pm and you are in the office when you receive a phone call from a contact, Ted Berker, who is a councillor on Granton County Council. The area he represents includes the affluent village of Cotesville. He says there appears to be a police raid in progress at the home of one of the village's richest families. Cotesville House is a Grade II listed manor house where the Davery family live. The family's land also includes a twelve hundred acre farm, farm buildings and a popular farm shop and restaurant called The Cotesville. The farm supplies organic produce nationwide under the company name of Davery Farm.

Councillor Berker tells you dozens of police are searching the house and outbuildings. He also says he's had phone calls from members of the public who were eating in the restaurant when a man, speaking a foreign language, and bleeding from a bad cut on his head, staggered into the restaurant and collapsed. He says: "The woman who phoned me said the poor bloke was nothing but skin and bone and that he was wearing overalls with the Davery Farm logo. I always knew that Davery lot was up to no good. It'd be just like them to be starving their workers to death to save a few bob."

You phone Granton Police and are told that the inspector will call you back. When Inspector Graham Todd returns your call he confirms his officers are currently involved in an operation at Cotesville House, Cotesville, investigating allegations of trafficking for labour exploitation – or modern slavery. He confirms that ten police officers, including two forensics officers, are involved in the operation. He says that Richard Davery, the Chief Executive of Davery Farm, and his wife Jennifer, are currently being interviewed by officers. He also confirms that a 28-year-old Lithuanian man suffering from head injuries was taken by ambulance from the farm to Granton hospital, where he remains in a serious but stable condition.

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Marks	Remark

(b) At 2pm you are called to a press conference held by Granton Police.

Spend **30 minutes** completing this **task**.

Write a script of **240 words** for a **radio news package report**. This report will be broadcast at 5pm. You may use any of the information you have received on the story so far. All quotations count as available audio. No cue is required.

Additional information

Inspector Graham Todd informs the press conference that the police operation began at 11.15 am when Granton Police received a call from a member of the public who had been having morning coffee at The Cotesville. He says: "A table of ladies from Granton Women's Institute were meeting at the restaurant when the injured man appeared in the middle of the room. Apparently, at first diners thought he was drunk, and a waiter tried to remove him. But when he collapsed it was clear he was seriously injured."

He tells the conference that one of the women was formerly a nurse and she was able to administer first aid to the man, while the ambulance was called. The police were also informed and a unit of two officers was dispatched to the restaurant at 11.30 am. Inspector Todd says: "When the officers arrived the injured man was being moved into the ambulance. He saw their uniforms and he became distressed and began shouting for help."

The conference is informed that one of the police officers was Latvian and was able to understand some of what the man was saying. This led to police searching a locked outbuilding on the other side of the farm from the manor house and restaurant. There they found 20 other men, of different nationalities, in a poor state of health, living in filthy conditions.

Inspector Graham Todd says: "The men were locked inside a barn-like structure. There was no electricity and no windows in the building. There was one cold water tap outside the property, and a portable toilet had been erected alongside the barn. It was overflowing. From what we could see, 20 men appeared to be living in a space designed for sheep."

He says the men have been checked over by doctors. All are severely undernourished, and one has a chest infection. The men have been moved to appropriate accommodation while they are interviewed by police.

Inspector Todd says: "We believe the men have been trafficked from various eastern European countries, but we need to carry out full interviews with all of them before we can establish whether a crime has been committed here in the UK."

He confirms that Mr and Mrs Davery are continuing to assist police with their inquiries.

Examiner Only	
Marks	Remark

- 2 You are the producer of a UK national public service broadcaster's radio news bulletin.

The list of **8 stories** below is available for today's bulletin on the broadcaster's flagship station. The bulletin will air at **6pm**.

Spend **10 minutes** completing this **task**.

Read the following 8 stories. Select the **top 3 stories** you think would appeal most to the listeners. Then write the opening **15 seconds** of the **news bulletin script**, headlining the top 3 stories that you have selected. (3 words per second).

Story 1:

A training academy could be set up by Aberystwyth council in Wales to train apprentices to work on three multimillion pound building projects in the area. A total of £700m is being spent on new homes, education facilities and recycling and waste management facilities over the next five years. It is hoped the schemes could create 300 jobs and 100 apprenticeships in the area.

Story 2:

Twenty-one British schoolchildren have been injured after a coach was in a collision involving a lorry in Switzerland. The coach was carrying 40 schoolchildren and six teachers on a school trip from St James' Primary School in Shrewsbury. Swiss police said the crash happened at noon British time today, about thirty miles from Zürich. Officials said eight of the children have been taken to hospital with minor injuries.

Story 3:

In the last hour, Theresa May has said that the UK will take in fifty thousand more Azbikistan refugees in response to the worsening humanitarian crisis. A further £100m in humanitarian aid for those in camps in Turkey, Jordan and Lebanon was also announced by the prime minister. Last week she said that letting more refugees into the UK was not the answer. She is expected to fly to Brussels tonight for talks with EU leaders to try and find a solution to the crisis. So far eleven million Azbikistanis have been displaced from their homes.

Story 4:

TV presenter Alice Temple has had a baby girl. She tweeted the news this morning, revealing the baby's name as Iris May. Temple also said she and her musician husband Jack Smith were delighted to be parents.

Story 5:

One of the UK's best loved soaps is to be cancelled after 50 years. *Glenside Row* will finish in December. Channel 6 said it took the decision because of declining ratings. Many of the UK's veteran actors including Peggy Lee started their careers on the soap. An online petition backed by Lee and other stars is calling for the show to continue and has so far attracted 200,000 signatures.

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Marks	Remark

[10]

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Marks	Remark

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