



Rewarding Learning
ADVANCED SUBSIDIARY (AS)
General Certificate of Education
2019

Centre Number

--	--	--	--	--

Candidate Number

--	--	--	--	--

Journalism in the Media and Communications Industry

AS Unit 1
Journalism in Print

[SJR11]

THURSDAY 16 MAY, AFTERNOON



SJR11

TIME

2 hours.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Answer **all** questions in Section A and **one** question from Section B.

Write your answers in the spaces provided in this question paper.

If needed, you can ask for more sheets to finish your answers. Please attach these sheets to your booklet using the treasury tag supplied.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

Quality of written communication will be assessed in Questions **1, 2, 4, 5** and **6**.

You are provided with an **Insert Booklet** for use with Question 1.

For Examiner's use only	
Question Number	Marks
1	
2(a)	
2(b)	
3	
4	
5	
6	

Total Marks	
--------------------	--

- 2 You are a reporter for **Granton News**, a **regional newspaper** which is published every day, covering the Grantonshire area in the north of England.

Complete the **two** writing tasks **(a)** and **(b)**.

- (a)** Spend **25 minutes** writing a **news story** of **250 words** to be published in the next issue of **Granton News**. Your news story should be based on the following information. A headline will **not** be required.

It is 10.00am and you are in the office when you notice a tweet from Granton Animal Shelter appealing for donations of food and bedding to help accommodate an emergency arrival of 160 dogs. You then receive an email from Granton police press office. It tells you that police forces in the north of England, Scotland, Northern Ireland and the Republic of Ireland, believe they have uncovered a major puppy smuggling operation which may have netted over £2 million for illegal dog traffickers.

It states: "Granton Police, Police Scotland, The Police Service of Northern Ireland, An Garda Síochána in the Republic of Ireland and animal welfare groups were all involved in a lengthy undercover operation which culminated overnight in the arrest of 11 suspects. The operation resulted in the rescue of 132 animals and the discovery of an estimated £500,000 in cash. The suspects are expected to appear in courts in Glasgow, Dublin and Granton within days to face a range of charges including cruelty to animals."

You phone Granton police press office and are told that a press conference will be held at noon at Granton police headquarters.

At the press conference, assistant chief constable Justin Ottershaw says investigations are ongoing but it is understood the puppies, which included French Bulldogs, Dachshunds and West Highland Terriers, were bred in the Republic of Ireland and brought across the border into Northern Ireland before being taken to Scotland and the north of England where they fetched high prices from dealers and dog lovers. The puppy smugglers ran a sophisticated operation which included the use of fast speedboats to transport the animals from County Down in Northern Ireland to Galloway in Scotland across 25 miles of the North Channel. Two people from Granton will appear in court tomorrow to hear charges put to them, he said.

He adds: "Breeding dogs in proper licensed establishments is not illegal but keeping them in poor conditions and transporting them into the UK from other countries, without the required paperwork, is against the law. This operation was big business for criminal gangs who cared little for the welfare of the animals or the danger of introducing disease."

On your return to the office, you telephone the Royal Society for the Prevention of Cruelty to Animals. A spokeswoman reads a prepared statement: "Popular breeds can fetch high prices and criminals could see easy money in puppy farming. These dogs were kept in terrible conditions and failed to receive the proper vaccinations to keep them healthy. Many of the animals recovered by police, and now in our care, are in poor condition."

Examiner Only	
Marks	Remark

Off the record, she advises you that detectives received a tip-off about the smugglers and had the suspects under surveillance in Granton, Scotland, Northern Ireland and the Republic of Ireland for six months before accumulating enough evidence to make arrests. It is understood that officers posed as animal dealers in the final stages of the operation code-named 'Walkies.'

On the record, she adds: "There has been a dramatic rise in the number of dogs being illegally brought into the UK since the UK government relaxed the rules about the movement of pets in 2012, causing increasing concern about the spread of rabies."

The quality of written communication is assessed in this question.

Question 2(a) Answer:

Examiner Only	
Marks	Remark

[25]

Examiner Only	
Marks	Remark

2 You have received the press release below from Granton Athletic Football Club.

(b) Spend **20 minutes** writing a **headline** and short **news story** based on this press release. **The headline and story must total 80 words.** This story will also be for tomorrow's edition of *Granton News*.

No embargo

SUPPORTERS, players and managers of Granton Athletic Football Club have expressed delight at a decision to award the club £150,000 from the Sporting Lottery Fund. The money will be used to refurbish changing facilities at the club's ground, Athletic Park, and to provide an all-weather training area and coaching for young players aged from 11 years to 15 years.

Club chairman Billy Patterson said: "The club celebrates 50 years of soccer history next year and this is the best birthday present we could have received. Granton is a growing town and a growing number of young people want to play football with us. This award gives GAFC a bright future. It goes a long way toward achieving our goal of promotion and to help bring sporting pride to this town."

Jackie Miller, secretary of Granton Athletic Football Supporters Club, added: "GAFC has been in need of investment for over a decade. This money will reverse a decline, both on and off the pitch, and can only mean silverware is on its way to the trophy room at Athletic Park."

A spokesman for the Sporting Lottery Fund said: "Granton Athletic presented a strong case for funding and demonstrated a professional approach to meeting the needs and aspirations of young people. The funding will be made available in three stages over the next two seasons beginning with a grant for the refurbishment of facilities."

Editors' Note: Granton Athletic Football Club is an amateur team which is dependent upon ticket sales to meet its financial obligations. It faced closure in October due to growing costs.

The quality of written communication is assessed in this question.

Question 2(b) Answer:

Examiner Only	
Marks	Remark

- 3 Below is a news article that has been written for the *Ballynamuch Times*, a local weekly newspaper. At the end of the article there are four photographs related to the article.

Spend **10 minutes** completing this task.

You are a sub-editor at the newspaper. You must read the feature article and then complete the following sub-editing tasks:

- **Correct** errors in **spelling** in the copy below. There are **10 errors** in total. Write the corrections in the space provided on page 12;
- Compose an appropriate **headline** for the article in the space provided on page 13;
- **Select one photograph** to accompany the article by indicating your choice in the space provided on page 13; and
- **Write a caption** for the photograph of no more than **10 words** in the space provided on page 13.

Article:

The Mayor of Ballynamuch has applauded a local recycling scheme which is helping to build schools and a health clinic in West Africa.

The ‘Donate, don’t dump’ charity, which runs three charity shops in the Ballynamuch area, has generated thousands of pounds for one of the poorest countries in the world, Niger. Unwanted household items, which would otherwise have gone to landfill, are instead helping fund two primary schools, a secondary school and a health clinic.

Niger is a land-locked country in West Africa on the southern edge of the Sahara desert. It is one of the world’s least-developed nations and has high rates of illiteracy and disease.

Not only are previously unwanted items going to a good cause, but thousands of pounds of local ratepayers’ money has been saved.

Councillor Linda McAliskey, the Mayor of Ballynamuch, recently visited the work of ‘Donate, don’t dump’ and was hugely impressed.

“Back in 2016, the first ‘Donate, don’t dump’ charity shop opened,” she said. “Today there are three shops and the project is thriving. The council has always backed the project as it promotes recycling of goods, rather than sending them to landfill.

“It has helped many people in one of the poorest parts of the world and it also sells low-cost household items and clothes to some of the neediest members of our own community.”

Director Amanda Cummings, who founded the charity in 2016, explained that the project works by collecting or taking in donations of unwanted goods such as furniture, clothes and other household goods. Volunteers identify and set aside material which is in a condition good enough to be considered for re-use. Repairs are carried out if needed and items are re-sold to the public in the three shops manned by volunteers.

Examiner Only	
Marks	Remark

'Donate, don't dump' diverted 38 tonnes of material in 2017/18 and 46 tonnes last year.

Amanda has visited Niger several times to see how the money is being spent. Two new schools have been built and one is underway. She believes that only through receiving an education will desperately poor children in Niger have any chance of a better future.

"It's humbling to see that people over there have very, very little, and things we take for granted – a school, a health centre – may very well be life-changing for them," she said, adding that she felt it was a privilege to be able to help in this way.

Photograph 1



© choice76 / Getty Images

Photograph 2



© choice76 / Getty Images

Photograph 3



© TonRo Images Inc / Getty Images

Photograph 4



© STUDIOGRANDOUST / Getty Images

Corrections

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

- 6 _____
- 7 _____
- 8 _____
- 9 _____
- 10 _____

Examiner Only	
Marks	Remark

Headline _____

Photograph Number _____

Caption _____

_____ [10]

Examiner Only	
Marks	Remark

Section B

Answer **one** question from this section.

Spend **25 minutes** writing your response.

You will be expected to **use examples** to illustrate your arguments.

4 Discuss how newspapers have adapted to challenges in the past ten years.

or

5 Discuss the importance of the law of Contempt of Court to print journalists.

or

6 Discuss the content and style of newspapers with reference to target audiences.

Question Number

The quality of written communication is assessed in this question.

Examiner Only	
Marks	Remark

THIS IS THE END OF THE QUESTION PAPER

Permission to reproduce all copyright material has been applied for.
In some cases, efforts to contact copyright holders may have been unsuccessful and CCEA
will be happy to rectify any omissions of acknowledgement in future if notified.



Rewarding Learning
ADVANCED SUBSIDIARY (AS)
General Certificate of Education
2019

Journalism in the Media and Communications Industry

AS Unit 1
Journalism in Print

[SJR11]

THURSDAY 16 MAY, AFTERNOON

INSERT

INSERT FOR USE WITH QUESTION 1.

INSTRUCTIONS TO CANDIDATES

Do not write your answers on this insert.

For use with Question 1.

Article 1 is taken from *The Daily News*, a national daily tabloid newspaper.

It's just not cricket!

A FILM crew working on *Northtown Abbey* have found themselves on a sticky wicket.

The team from the hit ITV series was filming at a prestigious cricket club near Liverpool at the weekend. But bigwigs at the St John's cricket club in Churchport have branded the crew reckless, claiming the TV show has damaged their perfect pitch.

The club says the damage to the pitch means plans for a charity match to raise funds for a local school may have to be put on hold. To avoid cancelling the charity match, the club is now demanding production company City Lights Media foot the £25,000 bill for replacing the turf at such short notice.

St John's groundsman, Tom Rye, explained the enormity of the repair job needed: "This isn't just cosmetic. The topsoil will need to be entirely replaced but stability is also key when laying new turf so that the subsoil and drainage system isn't compromised."

Churchport local and cricket enthusiast Rupert Henry, who regularly plays on the pitch, said initially the club was bowled over to be asked to feature in the popular period drama.

But now officials, players and the local community are fuming. "Everyone's furious," he said.

"By the time the film people had finished moving their vehicles around the pitch on Saturday, the grass was wrecked!"

Karen Light from City Lights Media said the company was deeply sorry for any damage caused.

"We took every precaution to preserve the ground. Unfortunately the wet weather meant the pitch was a lot softer than we had anticipated. We are working with the club to see what can be done now," she said. "We were delighted to be able to film in such an historic location. We hope the charity match can go ahead as planned. As a gesture of goodwill we are donating £5,000 to Churchport School."

For use with Question 1.

Article 2 is taken from *The Churchport Gazette*, a local weekly newspaper.

Charity cricket match at risk after damage to pitch at St John's

PLANS for a charity match at St John's Cricket Club are hanging in the balance after claims a film crew from *Northtown Abbey* caused severe damage to the pitch.

The 192-year-old club was to host the match next week, in aid of Churchport School. The school needs to raise half a million pounds to renovate its sports hall and replace old sports equipment.

But this weekend the cricket ground was used to film a scene for an episode of the ITV period drama *Northtown Abbey*.

Sir Reginald Belvedere, the club chairman, said: "The film people had a number of vehicles, which they proceeded to drive all over the pitch. They didn't seem to understand how delicate the grass is.

"By the time they had finished the turf was a mess, all churned up. The club board is furious. This will cost tens of thousands to put right".

St John's Cricket Club, which was set up by a Churchport vicar in the nineteenth century, has now issued a claim for the

damage to be repaired by the company that makes *Northtown Abbey*, City Lights Media. If the turf cannot be replaced by this weekend, Sir Reginald said it was unlikely the charity match could go ahead.

He added: "It will be a disaster for the local community. Both the school and club have worked tirelessly to organise this event to raise much-needed funds."

Karen Light from City Lights Media has apologised to St John's. She said the company will engage with the club to see what can be done and confirmed a donation of £5,000 has been made to the school.

She added: "Unfortunately the wet weather meant the pitch was a lot softer than we had anticipated.

"We were delighted to be able to film in such an historic location and we will do all we can to make amends for the damage."

School principal, Claudia Mitchell, welcomed the production company's donation but said it fell short of the amount that they had hoped to raise.

Permission to reproduce all copyright material has been applied for.
In some cases, efforts to contact copyright holders may have been unsuccessful and CCEA
will be happy to rectify any omissions of acknowledgement in future if notified.