

OCR A2 Media Studies

Unit G324 Advanced Production Guidance Document

There are 13 multi-media briefs outlined in this unit.

Q What does OCR state in the specification in regard to these briefs?

All material for all tasks to be produced by the candidates with the exception of non-original sound or image material used in a LIMITED way in video/radio work... For music video, permission should be sought from the artist for the use of the audio track.

Q What does this mean for centres?

Brief 1 Music Video Promotion Package

OCR respects the rights of artists and labels and requires centres to ensure materials submitted for assessment are not infringing copyright law (the onus being on centres to interpret current copyright law). If centres use found audio material OCR moderators are not in a position to police such actions: it is the responsibility of centres and candidates to ensure appropriate permissions are sought. As copyright permission plays no part in the assessment criteria, candidate marks will not be automatically penalised. However, centres should be aware that they may potentially be breaching copyright law and this is at their own risk (full links to current copyright law can be found in the appendix of this document). For example, if a candidate places found audio material (accompanying their video) for download on a website homepage they create for a band as part of this brief then this would be at the centre's and candidate's own risk if copyright law is infringed.

Copyright free options available for Music Video in G324:

- Approach local bands and get permission to use their material
- Approach unsigned bands on 'My Space' etc and get permission to use their material.
- Collaborate with music department/students in your centre on the project
- Create your own music or sound track.

See Appendix 1 for further details

All other briefs

All material for all tasks to be produced by the candidates with the exception of non-original sound or image material used in a LIMITED way in video/radio work

The copyright guidance outlined above applies to all briefs.

An example of limited use of video and audio would be using a video extract of an explosion and a sound of an explosion. The majority of the video and audio work should be produced by candidates and not be found material.

Appendix 1: Other useful information

Explanations of copyright:

<http://www.ipo.gov.uk/c-other-faq-gen-internet.htm>

(Copyright Act p47 Ch III para 32-36 covers Education – pages 46-51)

<http://www.ipo.gov.uk/cdpact1988.pdf>

<http://www.bbc.co.uk/dna/filmnetwork/legalguidemusicrights>

<http://www.jisclegal.ac.uk/Webcast/index.html>

Copyright free sites

(Note: not all music is free to download from copyright free sites – there are download fees)

<http://copyrightfriendly.wikispaces.com/Copyright-friendly+music+and+sound>

<http://www.shockwave-sound.com/>

<http://audiojungle.net/>

<http://www.musicmediatracks.com/?gclid=CK6V-r7ZiJgCFUse3god7XQJCw>

<http://www.royaltyfreemusic.com/free.html>

<http://freeplaymusic.com/> (free downloads)

<http://www.trackline.com/acatalog/Tracks.html>

<http://www.royaltyfreemusic.com/documentary-general-production.html>

http://www.dmoz.org/Arts/Music/Sound_Files/Samples_and_Loops/

www.freesound.org (free music)

<http://www.mobygratis.com/film-music.html> (teacher needs to register for this one)

Free Sound Effects from PartnersInRhyme.com:

<http://www.ljudo.com/default.asp?lang=tEnglish&do=it>

<http://www.jamendo.com/en>

<http://derekaudette.ottawaarts.com/>

<http://www.acoustica.com/sounds.htm>

<http://www.alcljudprod.se/english/ljud.php>

Many, many more sites are available just 'Google' 'copyright free music audio download' or 'free audio editor software'